



# Impact Report

**\$10,000**

in charitable contributions

**over \$17,000**

invested locally

**\$7,500** to art programs at:

John M. Clayton Elementary

Lord Baltimore Elementary

Phillip C. Showell Elementary

Selbyville Middle School

Southern Delaware School of the Arts

Sussex Academy

**\$2,000** to the

Quiet Resorts Charitable Foundation

**\$500** to community partners:

Hope Center - Mariners Bethel

Bethany Beach Center

## Meet the Artists of Gallery One

**94** attendees

## Silent Auction

**98** items donated

**\$4,770** raised

## Wine Tastings

**146** tickets sold

**\$2,730** raised

## Event Promotion

Delaware Beach Life

Delaware Today

Coastal Point

County Lines Magazine

Forever Media

Southern Delaware Explorer

Social Media Advertising

**bethanybeachartsfestival.com**

**22k** visits

**13k** visitors

**@bethanybeachartsfestival**

**129.7k** views

**44.7k** reach

**1.1k** interactions

**243** follows

## By the Numbers

**15.3k** out-of-market visitors

**113** volunteers

**106** juried artists

**23** sponsors

**19** first-time artists

**7** non-profits