

2027 SPONSORSHIP OPPORTUNITIES



JANUARY 29-31, 2027

The Fire & Ice Festival is a rain-or-shine event. Weather contingent options are available for many portions of the festival. In the event of a severe weather emergency involving road closures or elevated state/regional travel advisories, the festival would not be postponed to a later date but cancelled. Full weather/cancellation policy regarding partial refund or credit options available upon request.

Instructions: Complete this form by inputting contact information on this page and selecting sponsorship level on Page 2. Return completed form to the Chamber via mail or email.

For activity sponsors, select desired sponsor level and contact the Chamber for additional details.

ALL SPONSOR FORMS ARE DUE NO LATER THAN DECEMBER 18th.
For full benefits and promotion, return by October 15th.

Contact Information

Business Name_____

Event Contact_____

Email_____

Payment Information*

☐ Invoice me in January 2027

☐ Invoice me now

☐ Payment enclosed
(checks made out to BFACC)

CK#_____

☐ Apply to my Corporate
Sponsorship (invoiced in Jan)

ADDITIONAL DETAILS AND ENTITLEMENTS AVAILABLE UPON REQUEST

COMPLETED FORMS SHOULD BE RETURNED VIA MAIL OR EMAIL:

36913 Coastal Highway, Fenwick Island, DE 19944

If you have questions, contact Alyssa at 302-539-2100 or events@thequietresorts.com

SPONSORSHIP OPPORTUNITIES

Select sponsorship level by checking corresponding box for activity or ice.

ACTIVITY	☐	☐	☐	☐	☐	☐	☐	☐
	\$400 - \$600	\$700 - \$1,150	\$1,200 - \$1,700	\$1,800 - \$2,000	\$2,100 - \$2,500	\$2,700 or \$4,200	\$4,500+	
ICE SCULPTURES	1 BLOCK  * SEE BELOW \$450 ☐	2 BLOCK  \$900 ☐	3 BLOCK  \$1,350 ☐	4 BLOCK  \$1,800 ☐	5 BLOCK  \$2,250 ☐	6 BLOCK  \$2,700 ☐	8 BLOCK  \$4,050 ☐	10 BLOCK  \$4,500 ☐
ADD COLOR TO YOUR SCULPTURE	+ \$50 ☐	+ \$50 ☐	+ \$50 ☐	+ \$50 ☐	+ \$75 ☐	+ \$100 ☐	+ \$150 ☐	+ \$200 ☐
FEATURED EVENTS	 LIVE CARVING DEMONSTRATION (NO COLOR AVAILABLE)					\$3,300 ☐	\$4,400 ☐	\$5,500 ☐
TASTING TOUR & DRINK COMPETITION PARTICIPANT (LIMITED TO 15)				\$2,000 ☐	Includes 4-Block Sculpture with Color and On-Site location. Drink Competition: Jan. 17 Tasting Tour: Jan. 29 - 31 See page 4 for full details and entitlements.			

***NEW!** Associate level (1 block) sponsors can choose to contribute their block to a large featured sculpture displayed at a host site! Large, featured sculptures will be tented and may feature interactive elements for festival-goers.

☐ Yes, contribute my single block to the anniversary sculpture instead of a single sculpture.



CHOOSE YOUR PREFERRED SITE

*Start times and dates are subject to change

☐ **SALTED VINES VINEYARD & WINERY**
FRIDAY, JAN. 29
 ICE DISPLAY: 3 PM

☐ **BETHANY BEACH**
SATURDAY, JAN. 30
 ICE DISPLAY: 4 PM

☐ **ON-SITE** (AT MY BUSINESS)
DELIVERY DATE
COORDINATED WITH BFACC

☐ **JOHN WEST PARK - OCEAN VIEW**
SATURDAY, JAN. 30
 ICE DISPLAY: 11 AM

☐ **EVANS PARK - MILLVILLE**
FRIDAY, JAN. 29
 ICE DISPLAY: 11 AM

*ADDITIONAL FEES APPLY:
 \$100/BLOCK UP TO 4 BLOCKS

☐ **DELAWARE BOTANIC GARDENS**
 TBD

SCULPTURE DESIGN

Theme: Fun & Games

Think board games, sports, arcade, carnival, yard games, and more!
 The possibilities are endless...

☐ I Need Ideas

*Sponsor must provide own tent, tables, etc. Approve design/giveaways with staff to ensure no duplication.
 *1st right of refusal for 2028 sponsorship made within 180 days after event.